MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE RIVNE STATE UNIVERSITY OF HUMANITIES

APPROVED BY THE ACADEMIC COUNCIL

of Rivne State University of Humanities

Head of the Academic Council /professor Ruslan Postolovskyi (Protocol No. 1 dated January 27, 2022) Educational professional program enacts since September/01_2022 Rector Aprofessor Ruslan Postolovskyi (Order No.10-01-01 dated January 27, 2022)

EDUCATIONAL PROFESSIONAL PROGRAM "Management" Second (Master's) Level of Higher Education In Specialty 073 "Management" The Field of Knowledge 07 "Management and Administration" Qualification: Master in Management

Rivne 2022

LETTER OF APPROVAL of the Educational Professional Program Management

LEVEL OF HIGHER EDUCATION The second (Master's) level of higher education SPECIALTY 073 Management FIELD OF KNOWLEDGE 07 Management and Administration QUALIFICATION Master in Management

DEVELOPED by a project team consisting of:

O. Savchenko (guarantor), Ph. D. in Economics, Associate Professor

I. Yukhymenko-Nazaruk - D. Sc. in Economics, Professor

K. Poliak - Ph. D. in Economics, Associate Professor

CONTRIBUTED

by the Department of Management

Protocol No. 12 dated November 08, 2021

Head of the Department Associate Professor T. Mykytyn

AGREED

by the educational and methodical commission of the Faculty of Documentary Communications and Management, Technologies and Physics Protocol No. 3 dated November 23, 2021 Chairman of the EMC of the Faculty of Documentary Communications and Management, Technologies and Physics

Savchenko

Dean of the Faculty of Documentary Communications and Management, Technologies and Physics Professor I. Yukhymenko-Nazaruk (signature) Professor I. Voitovych

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signature)

PREFACE

The educational and professional program regulates regulatory, competence, qualification, organizational, educational and methodical requirements for master's training in specialty 073 "Management" in field of knowledge 07 "Management and administration".

The educational and professional program was developed on the basis of the standard of higher education in the specialty 073 "Management" of the field of knowledge 07 "Management and administration" for the second (master's) level, approved by the order of the Ministry of Education and Science of Ukraine dated 07.10.2019 No. 959; changes to the national classifier DK 003:2010 (order of the Ministry of Economy of Ukraine dated October 25, 2021 No. 810-21) are taken into account.

Developed by a working group consisting of:

1. O. R. Savchenko – candidate. economy of Science, Assoc.; associate professor of the

Department of Management (guarantor of the educational program)

2. Yukhymenko-Nazaruk I. A. – Doctor of Economics. of Science, Assoc.; Prof. Department of Management, Dean of the Faculty of Documentary Communications, Management, Technologies and Physics

3. Polyak K. Yu. – candidate. economy sciences; Associate Professor of the Department of Management

Reviewer: Yakymchuk A. Yu. – Doctor of Economics. Sciences, prof.; Prof. Department of Public Administration, Document Studies and Information Activities of the National University of Water Management and Nature Management (Rivne, Ukraine).

Reviews of external stakeholders:

1. S. D. Vasylets - executive director of TM "Skyba".

2. N. V. Fedorovych - commercial director of Ovis LLC.

3. Ya. K. Gavrilova - Deputy Head of the Department of Culture and Tourism of the Rivne Regional State Administration.

	1 - General information
Full name of the institution of higher education and structural division	Rivne State Humanitarian University, Department of Pedagogy, Educational Management and Social Work
The degree of higher education and the title of the qualification in the original language	Educational qualification: Master of Management Qualification in the diploma: Degree of higher education - Master's degree Specialty - Management Educational program - "Management»
Official name educational program	"Management"
Type of diploma and scope of the educational program	Master's degree, single, 90 ECTS credits, term of study - 1 year 4 months
Availability of accreditation	Certificate of accreditation of specialty 073 Management (ND series #1889795 dated October 9, 2017, valid until July 1, 2021).
Cycle/level	NRK of Ukraine – 7th level, FQ-EHEA – second cycle, EQF-LLL – 7th level.
Prerequisites	First (bachelor's), second (master's) level, OKR "specialist"
Language(s) of instruction	Ukrainian
The term of validity of the	For the period of study
educational programs	
Internet address permanent placement of the educational description programs	https://www.rshu.edu.ua/navchannia/osvitni-prohramy/mahistr
	2 - The purpose of the educational program
problems in the field of manag	to train professionals who are able to identify and solve complex tasks and gement or in the learning process, which involve carrying out research and/or and are characterized by uncertainty of conditions and requirements
	3 - Characteristics of the educational program
Subject area (field of knowledge, specialty, specialization (if available))	Field of knowledge: 07 Management and administration Specialty: 073 Management Object of study: management of organizations and their units. Training goals: training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the
	 learning process, which involve conducting research and/or implementing innovations and are characterized by uncertainty of conditions and requirements. Theoretical content of the subject area: paradigms, laws, regularities, principles, historical prerequisites of management development; concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovative, project management, etc.; functions, methods, technologies and managerial decisions in management. Methods, techniques and technologies: general scientific and specific research methods

	 (calculation-analytical, economic-statistical, economic-mathematical, expert assessment, factual, sociological, documentary, balance, etc.); methods of implementing management functions (marketing research methods; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of evaluating social, organizational and economic efficiency in management, etc.); management methods (administrative, economic, sociopsychological, technological); technologies for justifying management decisions (economic analysis, simulation modeling, decision tree, etc.). Tools and equipment: modern information and communication equipment, information systems and software products used in management.
Educational orientation	Educational and professional
programs	
The main focus of the educational program and specialization	The program is aimed at training highly qualified specialists in the management of enterprises, institutions and organizations of any organizational and legal form (commercial, non-commercial, state, municipal, production, service) capable, as a result of the knowledge, skills and abilities they have acquired in the specified field, to effectively carry out analytical activities, make management decisions, respond to requests, needs and threats of the business environment, develop business development projects, manage changes, quality and brand, communicate with authorities, business partners, act socially and creatively. Keywords: management, management, administration, project, quality, strategy, innovation, business environment, resources, management technologies, anti-crisis management, information systems, organization, institution, power, enterprise
Features of the program	The peculiarity of the Management educational program is the complex combination of theoretical and practical training of management specialists through applied research in the areas of strategic and tactical management of the internal and external environment of the organization, its structural units and key areas of activity,based on regional development programs of the region and sectoral reforms of Ukraine.
	4 – Eligibility of graduates to employment and further education
Suitability for	According to the current edition of the National Classifier of
employment	 Professions of Ukraine (DC 003:2010), a graduate can be employed in positions with the following professional job titles: 1210 - Head of enterprises, institutions and organizations. 122 - Head of production and other main divisions. 131 - Managers of small enterprises without a management apparatus. 14 - Managers (managers) of enterprises, institutions, organizations and

	their subdivisions.
Further education	Мають можливість продовжити навчання на третьому (освітньо-
	науковому) рівні вищої освіти – доктора філософії. Набуття
	додаткових кваліфікацій у системі післядипломної освіти.
	5 – Teaching and assessment
Teaching and	Student-centered, problem-oriented learning with elements of self-
learning	learning using such methods and technologies as: collection, processing and interpretation of research results; scientific and
	industrial, project, organizational and
	management activity.
Assessment	Oral and written exams, tests, practice reports, presentations,
	project work, knowledge testing, defense of qualification workи.
	6 – Software competencies
Integral	The ability to solve complex tasks and problems in the field of
competence	management or in the learning process, which involves
-	conducting research and/or innovation under uncertain conditions and
	requirements.
General competences	ZK1. Ability to conduct research at an appropriate level.
(CG)	ZK2. Ability to communicate with representatives of other professional
	groups at different levels (with experts from other fields of knowledge/types
	of economic activity). ZK3. Skills in using information and communication technologies.
	ZK4. Ability to motivate people and move towards a common goal.
	ZK5. The ability to act on the basis of ethical considerations (motives),
	socially responsible and consciously.
	ZK6. Ability to generate new ideas (creativity).
	ZK7. Ability to abstract thinking, analysis and synthesis.
Special	SK1. Ability to choose and use management concepts, methods and
(professional,	tools, including in accordance with defined goals and international
subject)	standards.
competences of the	SK2. The ability to establish values, vision, mission, goals and criteria
specialty (SK)	by which the organization determines further directions of
	development, develop and implement appropriate strategies and plans.
	SK3. Ability to self-development, lifelong learning and effective self- management.
	SK4. Ability to effectively use and develop the organization's
	resources.
	SK5. Ability to create and organize effective communications in the
	management process.
	SK6. The ability to form leadership qualities and demonstrate them in
	the process of managing people.
	SK7. Ability to develop projects, manage them, show initiative and
	entrepreneurship.
	SK8. Ability to use psychological technologies for working with
	personnel. SK9. Ability to analyze and structure organizational problems, make
	effective management decisions and ensure their implementation.
	SK10. Ability to manage the organization and its development. SK11.
	Ability to adapt and act in new situations and critical conditions.
	SK12. Ability to investigate and define a problem and identify
	constraints, particularly those related to sustainability, health and
	safety issues and risk assessments.

	7 – Program learning outcomes
	1. Critically consider, choose and use the necessary scientific,
	methodical and analytical tools for management in unpredictable
	conditions.
	2. To identify problems in the organization and justify the methods of
	solving them.
	3. To design effective management systems of organizations.
	4. Justify and manage projects, generate business ideas.
	5. Plan the activities of the organization in strategic and tactical sections.
	6. Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account
	the requirements of current legislation, ethical considerations and
	social responsibility.
	7. Organize and carry out effective communications within the team,
	with representatives of various professional groups and in an
	international context.
	8. Apply specialized software and information systems to solve
	organizational management problems.
	9. To be able to communicate in professional and scientific circles in
	national and foreign languages.
	10. Demonstrate leadership skills and ability to work in a team,
	interact with people, influence their behavior to solve professional
	tasks.
	11. To ensure personal professional development and planning of own
	time.
	12. To be able to delegate authority and management of the
	organization (subdivision).
	13. To be able to plan and carry out informational, methodical,
	material, financial and personnel support of the organization
	(subdivision).
	14. Using knowledge of psychology when solving managerial tasks in
	the socio-economic sphere.
	15. Be able to form an effective system of labor relations, manage
	personnel in accordance with current legislation and ethics of business communication, create conditions for the development of the
	organization's personnel.
	16. To be able to make decisions and bear responsibility for them and
	ensure quality management of economic activity.
	ensure quanty management of economic activity.
8-1	Resource support for program implementation
Staff support	The scientific level of qualification of the teaching staff, who ensure
	the implementation of the educational program
	meets state requirements.
Material and technical	Material and technical support allows you to fully ensure the educational
support	process throughout the entire cycle of training according to the educational
	program. The condition of the premises is certified by sanitary and
	technical authorities
Informational and	passports that comply with existing regulations.
Informational and	Using the informational educational environment of the Rivne State
educational and	Humanities University and author's developments of the teaching staff.
methodological	
support	9 – Academic mobility
National credit	On the basis of bilateral agreements between Rivne State
mobility	Humanities University and Higher Education Institute of Ukraine.

International credit mobility	On the basis of bilateral agreements between RDSU and foreign ones educational institutions.
Foreign studies students of higher education	Possible

1. List of components of the educational and professional program and their logical sequence

1.1 List of OP components

№ 3/П	Код н/д	Components of the educational program (study subje course projects (works), practices, qualification wor		The form of the summary control
L		1. Mandatory OP components		
1.	ОК01	Methodology and organization of scientific research	4	Test
2.	ОК02	Management psychology	3	Test
3.	ОК03	Foreign language in professional activity	5	Examination
4.	ОК04	Strategic management		Examination
5.	ОК05	Management of Organizations		Examination
6.	ОК06	Innovation management		Examination
7.	ОК07	Change management		Examination
8.	ОК08	Project management		Examination
<u>9</u> .	ОК09	Project management (coursework)		Kursova
10.	ОК10	Management of personnel development		Examination
11.	ОК11	Financial management		Examination
12.	ОК12	Business administration		Examination
		Computer and information technologies for		Examination
13.	ОК13		4	LAummution
14.	ОК14	Professional direction	6	Test
15.	ОК15	Production (technological) practice		Test
		Preparation of qualification work		Protection
16.	ОК16			qualification work
	The tota	al volume of mandatory components: 66 c	redits	
		2. Selective OP components		
	ВК01/	Anti-crisis management/		Test
17.	ВК02/	Quality management/	3	
	ВК03	Choice		
	ВК04/	Brand management/		
18.	ВК05/	Research and regulation of the consumer market/	3	Test
	BK06	Selection		
	ВК07/	Government and business/		
19.	ВК08/	Time management/	3	Test
	ВК09	Selection		
20.	BK10/	Marketing management /		
	BK11/	Logistics management of medical organizations /	3	Test
	BK12	Selection		
	BK13/	Management of investment activities /	_	_
21.	ВК14/	Conflictology /	3	Test
	BK15	Choice		
22.	BK16/	Organization of public relations /		-
	BK17/	Protection of consumer rights /	3	Test
	BK18	Choice		
	BK19/	Public administration/		T i
<u></u>	BK20/	Creative management/	3	Test
23.	BK21	Selection		
	BK22/	Social and corporate management/		T i
	BK23/	Environmental management/	3	Test
ר⊿ו		Choice		
24.	BK24		redits	

1.1. Structural and logical scheme



3. Form of attestation of applicants of higher education

Attestation of graduates of the educational program "Management" specialty 073 Management is carried out in the form of the defense of the qualification work and ends with the issuance of a document of the established model on awarding him with a master's degree with the qualification: Master of Management.

	at openity and publicity.
Forms of attestation of applicants of	Attestation is carried out in the form
higher education	public defense of qualification work
Requirements for qualifying work	Qualification work involves solving a
(if available)	complex task or problem in the field of
	management, which requires research
	and innovation and is characterized by
	the complexity and uncertainty of
	conditions, with the application of
	management theories and methods.
	The qualification work should not
	contain academic plagiarism,
	falsification, fabrication.
	The qualification work must be published
	on the official website of the institution
	of higher education or its division, or in
	the repository of the institution
	higher education.

Attestation is carried out openly and publicly.

	the	7th level, master's l	evel)	
Classification of	Knowledge of	Skill UM1. Solving	Communication	Autonomy and
competences	3H1 . Specialized	complex tasks and	K1. Clear and	responsibility
according to the	conceptual	problems that requires	unambiguous	AB1. Decision-
NRK	knowledge	updating and	conveying one's	making in complex
	acquired in the	integration of	own conclusions,	and
	process of study	knowledge, often in	as well as	unforeseen
	and/or	conditions of	knowledge and	conditions that
	professional	incomplete/insufficie	explanations that	require
	activity at the	nt information and	substantiate them,	application of new
	level of the latest	conflicting	to specialists and	approaches and
	achievements,	requirements	non-specialists, in	forecasting
	which is the basis	UM2. Conducting	particular to	AB2.
	for the original	research and/or	persons who are	Responsibility for
	thinking and	innovation	studying	the development
	innovative	activity	K2. Use of foreign	of professional
	activity, in	-	languages in	knowledge and
	particular in the		professional	practices,
	context research		activity	assessment
	work			strategic
	3H2 . Critical			development of the
	understanding of			team
	problems in			AB3. A capacity
	education and/or			for further learning
	professional			that is largely
	activity and on			autonomous and
	boundaries of			independent
	subject areas			
		General competences		
ЗК1	3H2	YM1, YM2	К1, К2	AB3
ЗК2			К1, К2	
ЗКЗ		УМ1, УМ2	К1	AB1
ЗК4		УМ1	К1	AB1,AB2
ЗК5			К1	AB2
ЗК6		YM1		AB3
ЗК7	3H1, 3H2	YM1		
		ial (professional) compet	ences	
СК1	3H2	YM1		
СК2			К2	
СКЗ			К2	
СК4		YM1		
СК5	3H2		К2	
СКО				
СКО СК7	3H1	YM1		
СК7	5111	ymi yM1		
СКО	3H2	y M1 yM1	К1	AB1, AB3
		ym1 yM1, yM2	K1 K1	
CK10	3H1			AB1
СК11	3H2	YM1	K1	AB1
СК12	3H2	YM1	К1	AB1

Matrix of compliance of competencies defined by the Standard with NRK descriptors (at the 7th level, master's level)

Correspondence matrix of learning outcomes and competencies defined by the Standard

N⁰	Program learning outcomes				ner						Sp	peci	al c	com	pet	enc	es			
				-	ete	-														
		1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12
1	Critically consider, choose and use the necessary scientific, methodical	+							+								+		+	+
	and analytical tools for																			
	management in unpredictable conditions;																			1
2	Identify problems in the organization and			+						+										+
	justify the methods of their solution																			1
3	To design effective management systems of organizations	+											+							
4	Justify and manage projects, generate				+										+					
	business ideas																			1
5	Plan the activities of the organization in strategic and tactical									+										
	sections;																			1
6	Have the skills to make, substantiate and ensure the implementation of						+		+								+		+	+
	management decisions in unpredictable conditions, taking into account																			1
	the requirements of current legislation, ethical considerations and																			
	social responsibility																			L
7	Organize and carry out effective internal communications		+			+							+							l
	team, with representatives of various professional groups and in an																			
	international context																			<u> </u>
8	Apply specialized software and information systems to solve			+									+							1
	management problems organization																			1
																				
9	To be able to communicate in professional and scientific circles in a					+														1
	state and in foreign languages;																			
10	Demonstrate leadership skills and ability to work in a team, interact													+		+				1
	with people, influence their behavior to solve professional tasks																			
																				J
11	Provide personal professional development and planning own time										+									l
10			<u> </u>	<u> </u>		<u> </u>	-	<u> </u>	<u> </u>			<u> </u>		<u> </u>		<u> </u>				
12	To be able to delegate authority and management of the organization		+		+							+		+	+		+			
1.0	(in subdivision)						-													
13	Be able to plan and carry out informational, methodical,			+	+		+		+						+	+				
	material, financial and personnel support of the organization																			I

	(subdivision)											
14	The use of knowledge in psychology when solving managerial tasks in the socio-economic sphere		+						+			
15	Be able to form an effective system of labor relations, manage personnel in accordance with current legislation and ethics of business communication, create conditions for development personnel of the organization			+							+	
16	To be able to make decisions and bear responsibility for them and ensure management of the quality of economic activity				+					+	+	

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	OK01	OK02	OK03	OK04	OK05	OK06	OK07	OK08	OK09	OK10	OK11	OK12	OK13	OK14	OK15	OK16	BK01	BK02	BK03	BK04	BK05	BK06	BK07	BK08	BK09	BK10	BK11	BK12	BK13	BK14	BK15	BK16	BK17	BK18	BK19	BK20	BK21	BK22	BK23	BK24
ЗК 01	+				+		+	+		+				+	+	+	+	+			+			+												+			+	
ЗК 02			+									+								+			+			+	+					+			+				+	
ЗК 03						+							+	+	+	+													+											
ЗК 04		+		+	+		+		+							+														+						+		+		
ЗК 05									+												+		+	+						+			+		+			+	+	
ЗК 06						+	+	+								+													+			+								
ЗК 07	+			+	+					+	+	+	+	+	+	+																								
СК 01						+								+	+	+	+	+			+		+						+				+		+				+	
СК 02				+				+			+			+	+	+	+	+		+						+	+					+				+				
СК 03	+	+			+		+		+															+						+										
СК 04					+						+	+												+		+	+													
СК 05			+				+						+	+	+	+				+			+	+			+					+			+			+		
СК 06					+		+		+																					+										
СК 07				+		+		+		+		+			+	+																				+				
СК 08		+			+		+																							+								+		
СК 09	+										+			+	+		+				+								+						+				+	
СК 10				+		+		+			_		+																											
СК 11				+		+	+										+													+										
СК 12		+								+							+				+												+		+			+	+	

2. Matrix of correspondence of program competencies to the components of the educational program

+ – acquired competence;

OKj – number of the compulsory component of the educational program;
BKj – number of the selective component of the educational program;
ZKi - competency number in the list of general competencies of the program profile;
SKi is the competency number in the list of special competencies of the program profile.

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	OK01	OK02	OK03	OK04	OK05	OK06	OK07	OK08	OK09	OK10	OK11	OK12	OK13	OK14	OK15	OK16	BK01	BK02	BK03	BK04	BK05	BK06	BK07	BK08	BK09	BK10	BK11	BK12	BK13	BK14	BK15	BK16	BK17	BK18	BK19	BK20	BK21	BK22	BK23	BK24
ПРН 01	+						+			+				+	+	+	+	+			+																			
ПРН 02							+							+	+	+	+															+	+							
ПРН 03					+		+	+						+	+	+					+		+													+				
ПРН 04				+		+		+		+		+				+																				+				
ПРН 05				+		+	+	+			+							+		+						+	+									+				
ПРН 06	+					+	+										+				+		+						+				+		+			+	+	
ПРН 07		+	+						+			+								+			+			+	+			+		+			+			+	+	
ПРН 08						+							+	+	+	+													+											
ПРН 09			+									+											+									+			+			+		
ПРН 10		+			+		+		+			+												+						+								+		
ПРН 11	+				+		+		+															+												+				
ПРН 12					+				+							+																			+			+		
ПРН 13				+	+						+	+	+	+	+									+					+											
ПРН 14		+																			+									+		+	+							
ПРН 15										+														+														+		
ПРН 16										+								+					+						+							+				

2. Matrix of provision of programmatic learning outcomes (PLP) with relevant components of the educational program

+ – the program result that is achieved;

OKj – number of the compulsory component of the educational program;

BKj – number of the selective component of the educational program;

PRNi is the serial number of program learning outcomes in the program profile.

6. System of internal assurance of higher education quality

Rivne State University of Humanities operates a system of assurance of educational activity and higher education quality (system of internal quality assurance), which provides the implementation of the following procedures and measures:

1) defining the principles and procedures for quality assurance in higher education;

2) monitoring and periodic review of educational programs;

3) the annual evaluation of higher education applicants, scientific and pedagogical staff of the higher education institution and the regular publication of the results of such evaluations on the official website of the higher education institution, on information stands and in any other way;

4) providing advanced training for pedagogical, scientific and scientificpedagogical staff;

5) providing the availability of the necessary resources for organizing the educational process, including the independent work of higher education applicants on each educational program;

6) ensuring the availability of information systems for effective management of the educational process;

7) ensuring publicity of information on educational programs, degrees of higher education and qualification;

8) ensuring the observance of academic integrity by employees of higher education institutions and applicants for higher education, in particular the creation and operation of an effective system for the prevention and detection of academic plagiarism;

9) other procedures and measures.

The higher education institution's system of quality assurance in education activity and higher education (system of internal quality assurance) on the submission of Rivne State University of Humanities can be evaluated by the National Higher Education Quality Agency or its accredited independent Higher Education Quality evaluation and assurance agencies for its responsibility to the requirements of the system of quality assurance in higher education which is approved by the National Higher Education Quality Agency and the international standard and guidelines for quality assurance in higher education

Guarantor of the educational program, project team leader

Ph. D. O Savchenko